



**Name: SHRUTHI RAMESH**

Designation: Assistant Professor

Specialization: Accounts and Finance

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**Qualification :**  
**M.COM(FA),PHD**  
**PURSUING**

**Work Experience : 6+**  
**YEARS**

**Courses Facilitated :**  
**B.COM, ACCA,CIMA CF AND**  
**M.COM**

**FINANCIAL ACCOUNTING**  
**(ACCA)**

**CORPORATE ACCOUNTING**

**FUNDAMENTALS OF**  
**FINANCIAL ACCOUNTING**  
**(CIMA)**

**PEOPLE MANAGEMENT**

**DOING BUSINESS IN INDIA**

**CORPORATE BUSINESS**  
**LAW (ACCA)**

**MANGEMENT**  
**ACCOUNTING**

**COST ACCOUNTING**

**Career Summary**

Experienced college faculty member with 6+ years of expertise in teaching ACCA and CIMA papers. Proven track record in equipping students with essential financial knowledge and skills. Committed to academic excellence and innovation. Passionate about finance research, contributing to the field's growth and development. Seeking opportunities to further enrich the academic experience.

**Research Interest**

Finance :  
Financial Markets and Asset Pricing, Behavioral Finance:  
MARKETING : CONSUMER BEHAVIOUR AND SPENDING PATTERN

**Research Publications**

Consumer consideration for herbal cosmetic products with respect to present scenario (Scopus) (2023)  
Employee Job Satisfaction in Higher Education Sector: With reference to Bengaluru City.(2020)  
PREFERRED INVESTMENT AVENUES AMONGST VARIOUS INVESTORS– A STUDY (2019)

**Articles / Case Studies**

**Consultancy / Projects**

**Books / Chapters**

**Activities**

**Recognition / Awards**

IFRS  
FINANCIAL MANAGEMENT  
RESEARCH METHODOLOGY  
FINANCIAL MARKETS  
BUSINESS LAW  
FINANCIAL MANAGEMENT (ACCA)  
FUNDAMENTALS OF TRADING AND SECURITIES

Member on Committees / Editorial Boards

Professional Memberships

Seminar Conferences Attended

1. Attended five-day FDP on “Instructional design for effective teaching” conducted by
2. Attended one-day national conference on “Opportunities and Challenges For Business Under Climate Change Scenario” Organised by School of Commerce, JAIN Deemed to be University – 8 th March 2017
3. Attended One Day FDP on “ Digitalisation in Accounting and Taxation” Organised by Faculty of Commerce, Jayanagar, Bangalore – 6 th September 2018
4. Attended one day MDP on “Business Analytics with R” at the School of Commerce, JGI Knowledge Campus, Jain University – 7 th September 2017
5. Attended seminar on “The Intricacies of Goods and Service Tax” organized by New Horizon College – 15 th July 2017
6. Attended FDP on “Simplifying GST – Its Dynamic and Academic Approach” organized by JAIN University on 20 th September 2016
7. Attended session on “Development of Emotional Wellness” organized by JU-Vishwas and Tatva
8. Attended seminar on “Anatomy of Union Budget – 2017” organized by Post Graduate Department of Economics, Jain University on 4 th February 2017
9. Attended One Day UGC National Level Seminar “International Financial Reporting Standards(IFRS)/Indian Accounting Standards (INS AS) – An Impact Seminar” Organised by St. Joseph’s College of Commerce on 31 st August 2016
10. Attended Two Days Workshop on SAMRAKSHANA “Comprehensive Life Skills, Sexuality and Personal Safety Program” organized by Jain University - 2017
11. Attended one Day Certification Course on “Basics of Fundamental and Technical Analysis” from The Stock Market Institute.
12. Attended International Conference on “Emerging Global Trends In Accounting, Finance and Taxation” organized by JAIN, School of Commerce Bangalore – 27 th February 2019
13. Attended 4 th National HR Conference on “HR 360 – Talent, Technology and Ideas” Organised by School of Commerce Studies, JAIN (Deemed-to-be-University) – 28 th February, 2019
14. Attended National level Workshop on “Application of Statistical Tools in Research” Organised by Tumkur University – 15 th June 2019
15. Attended National Level Webinar titled “ Implications of AI and ML on Marketing Landscapes” Organized by JAIN(Deemed-to-be-University) 2020
16. Attended International FDP on “Develop the ability to write research proposal” Conducted by AIMIT – 24 th April 2020
17. Attended Five Day FDP on “Financial Innovations for Holistic Development” From School of Commerce, JAIN (Deemed-to-be-University) 12 th -

**16 th October 2020**

**18. Attended one day Webinar on “NDLI User Awareness Webinar” Organized by JAIN (Deemed-to-be-University) collaboration with National Digital Library of India**

**19. Attended Three Day National Level FDP on “ACT-Right Now”, Covid 19 and its implications, organised by School of Commerce, JAIN(Deemed-to-be-University)**

**20. Attended one Day Workshop on “Outcome Based Education” – A Perspective Organized by Faculty Research Cell – Samshodhana, School of Commerce, JAIN(Deemed-to-be-University) – May 2023**

**21. Attended one day International Conference on “Redefining and Transforming the role of Higher Education for Sustainable Development”**

**Organized by Samshodhana, School of Commerce, JAIN(Deemed-to-be-University) September 2021**

**22. Attended National Level Three-day FDP on “Unleashing Excellence of Academia Through Pedagogic Tools” Organized by Samshodhana, School of Commerce, JAIN(Deemed-to-be-University) – September 2020**

**23. Attended one day international conference on “Business and Education in the new Global Realities” Organized by Samshodhana, School of Commerce, JAIN(Deemed-to-be-University)December 2020**

**24. Attended 5 th International Conference on “Emerging Global trends in Accounting, Finance and Taxation” Organized by Samshodhana, School of Commerce, JAIN(Deemed-to-be-University) April 2021**

**25. Attended a 2 nd International Conference on Redefining Human Resource and Marketing Management Perspectives” Organized by Samshodhana, School of Commerce, JAIN(Deemed-to-be-University) April 2021**

**26. Attended Five Day National Level Webinar on “Enhancing Research and Teaching Capabilities – New Educational Policy” Organized by Post Graduate Department of JAIN College in March 2021.**

**27. Attended Five-day FDP on “Advanced Excel for Research” Organized by Samshodhana, School of Commerce, JAIN(Deemed-to-be-University) April 2021**

**28. Attended Two-day FDP on “Case Analysis and Teaching” Organised by Kautilya Entrepreneurship and Management Institute (KEMI) – Aug and September 2018**

**29. Attended One Day National Level Webinar on “Continuing Professional Development of Academia on Digital Era” Organized by Samshodhana, School of Commerce, JAIN(Deemed-to-be-University) July 2020**

**30. Attended National Level Webinar on “Digital**

		<p><b>Thinking and Mobile Teaching” Organized by Samshodhana, School of Commerce, JAIN(Deemed-to-be-University) – July 2020</b></p> <p><b>31. Attended National Level Webinar on “Art of Writing Articles and Publishing in H-indexed Journals” Organized by Samshodhana, School of Commerce, JAIN(Deemed-to-be-University) August 2020</b></p> <p><b>32. Attended National Level Webinar on “National Education Policy 2020 – A review” Organized by Samshodhana, School of Commerce, JAIN(Deemed-to-be-University) August 2020</b></p> <p><b>33. Attended National Level Webinar on “National Education Policy 2020 – Moving Towards Implementation” Organized by Samshodhana, School of Commerce, JAIN(Deemed-to-be-University) November 2020</b></p> <p><b>34. Attended National Level Webinar on “Indian Capital Markets the Pre and Post Covid Scenario” Organized by Samshodhana, School of Commerce, JAIN(Deemed-to-be-University) November 2020</b></p> <p><b>35. Attended One Week workshop conducted by NITTTR, Chandigarh on Business and soft skills management September 2022</b></p> <p><b>36. Attended One Week workshop conducted by NITTTR, Chandigarh on Leadership and Management development January 2023</b></p> <p><b>37. Attended One Week workshop conducted by NITTTR, Chandigarh on Blue Ocean Strategy for Entrepreneurship Promotion March 2023</b></p> <p><b>38. Attending three days online workshop conducted by Institute for Statistics and Analytical Research (ISAR), Chennai, India 2024</b></p> <p><b>39. attending FDP on IFRS CONDUCTED BY JAIN(Deemed-to-be-University) JUNE 2024</b></p>